



GRAVITY

DIGITAL WALLS



Drawn Together

Inspired by the natural phenomenon for which it's named, Gravity Digital Walls draws together the best of eye-catching design, on-trend color palettes, and cutting edge wallcovering solutions. Choose a standard pattern for quick, easy specifying, or customize it to create a one of a kind showpiece. Select a basic, top quality vinyl, mylar, or window film, get creative with non-PVC material solutions, acoustic panels, translucent FRPs, and more.

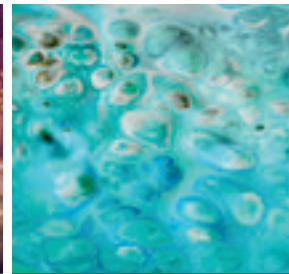
[Welcome to Gravity Digital Walls.](#)



4 Fiesta



8 Forest Impressions



12 Tidal



16 Honeycomb



20 Pop Art



24 City Slicker



26 Color Block



30 Granite Series



34 One World



38 Statement



40 Flashback



42 Concentric



46 Breakwater



50 Waterscape



52 Living Words



56 Paradise



60 Wake Up!



64 Faded Damask



66 Harmony



70 Formations



74 Zen



76 Something's Fishy



78 Get Fit!



82 Bright Lights



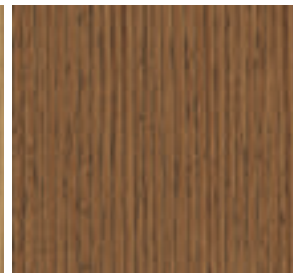
84 Urban Patina



86 Framework



88 Flat Sawn



90 Quarter Sawn



92 Window Film



G3-08-02 • Fiesta • Ultraviolet



G3-08-01 • Fiesta • Bright Caribbean

TWV-C-IL



G3-08-03 • Fiesta • Lagoon

TWV-C-IL



G3-08-02 • Fiesta • Ultraviolet

TWV-C-IL



G3-08-04 • Fiesta • Metallic Amber

SSM-WC-IL



G3-08-01 • Fiesta • Bright Caribbean



G3-08-03 • Fiesta • Lagoon



G3-19-01 • Forest Impressions • Summer



G3-19-01 • Forest Impressions • Summer

TWV-C-IL



G3-19-03 • Forest Impressions • Fall Glow

TWV-C-IL



G3-19-02 • Forest Impressions • Harvest

TWV-C-IL



G3-19-04 • Forest Impressions • Spring Thaw

TWV-C-IL



G3-19-04 • Forest Impressions • Spring Thaw



G3-19-03 • Forest Impressions • Fall Glow

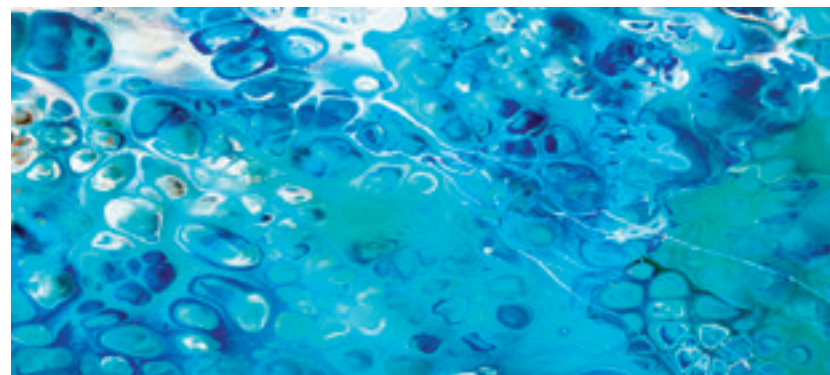


G3-13-03 • Tidal • Lagoon



G3-13-01 • Tidal • Caribbean

TWV-C-IL



G3-13-04 • Tidal • Oceana

SSM-WC-IL



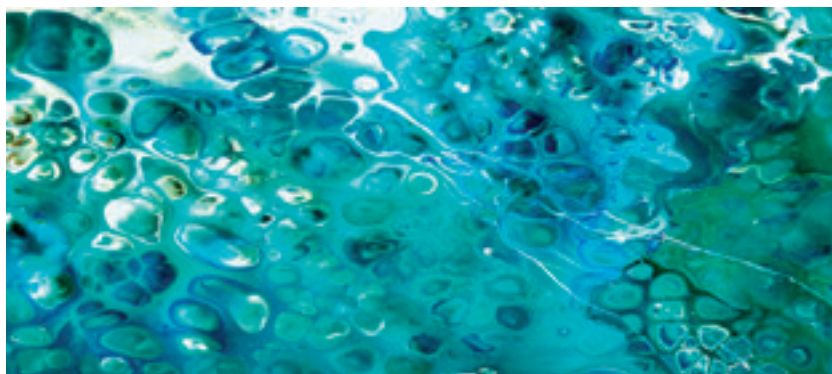
G3-13-02 • Tidal • Sea Glass

TWV-C-IL



G3-13-05 • Tidal • Window Film

PWF-CC



G3-13-03 • Tidal • Lagoon

TWV-C-IL



G3-13-04 • Tidal • Oceana



G3-13-05 • Tidal • Window Film

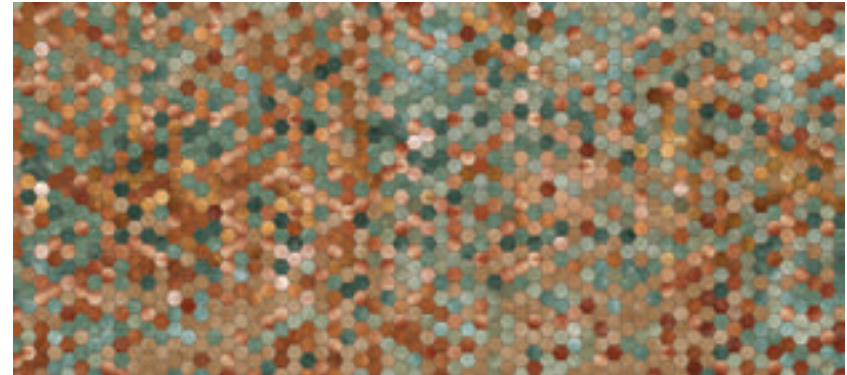


G3-14-06 • Honeycomb • Window Film & G3-14-04 • Honeycomb • Copper Patina



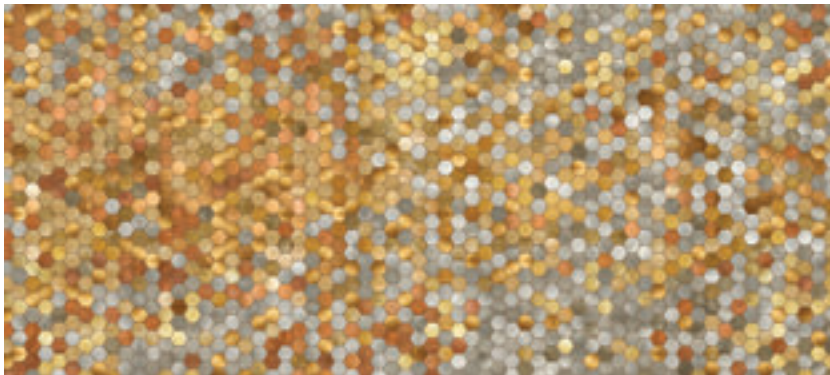
G3-14-01 • Honeycomb • Golden Hues

TWV-C-IL



G3-14-04 • Honeycomb • Copper Patina

SSM-WC-IL



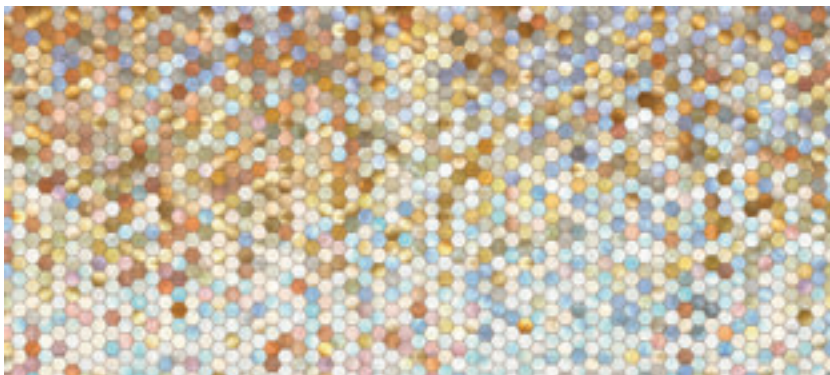
G3-14-02 • Honeycomb • Mixed Metals

SSM-WCA-U



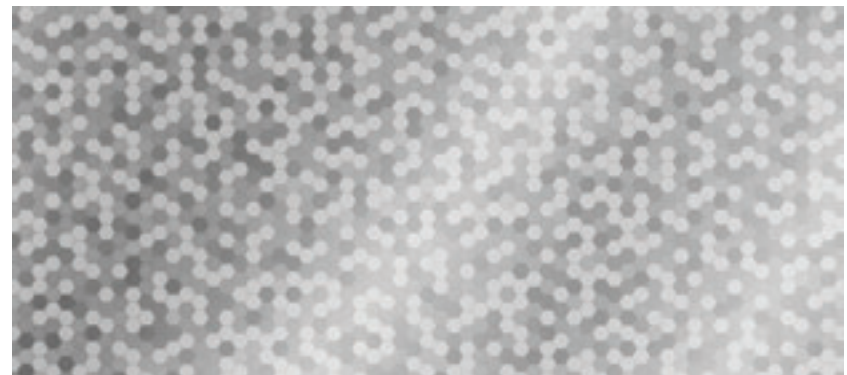
G3-14-05 • Honeycomb • Rose Quartz

SSM-WC-IL



G3-14-03 • Honeycomb • Iridescent

SSM-WCA-U



G3-14-06 • Honeycomb • Window Film

PWF-W



G3-14-02 • Honeycomb • Mixed Metals



G3-14-05 • Honeycomb • Rose Quartz



G3-26-01 • Pop Art • Madame Butterfly TWV-C-IL



G3-26-04 • Pop Art • Rodeo Drive TWV-C-IL



G3-26-02 • Pop Art • Window to the Soul TWV-C-IL



G3-26-05 • Pop Art • Exposure TWV-C-IL



G3-26-03 • Pop Art • Read My Mind TWV-C-IL



G3-26-06 • Pop Art • Boardwalk TWV-C-IL



G3-26-07 • Pop Art • Sentinels

TWV-C-IL



G3-26-08 • Pop Art • What's Up?

TWV-C-IL



G3-26-04 • Pop Art • Rodeo Drive



G3-26-03 • Pop Art • Read My Mind



G3-26-05 • Pop Art • Exposure



G3-26-08 • Pop Art • What's Up?



G3-26-02 • Pop Art • Window to the Soul



G3-26-06 • Pop Art • Boardwalk



G3-06-01 • City Slicker • Street Smart



G3-06-01 • City Slicker • Street Smart

TWV-C-IL



G3-06-02 • City Slicker • Grunge

TWV-C-IL



G3-06-03 • City Slicker • Metallics



G3-06-03 • City Slicker • Metallics

SSM-WC-IL

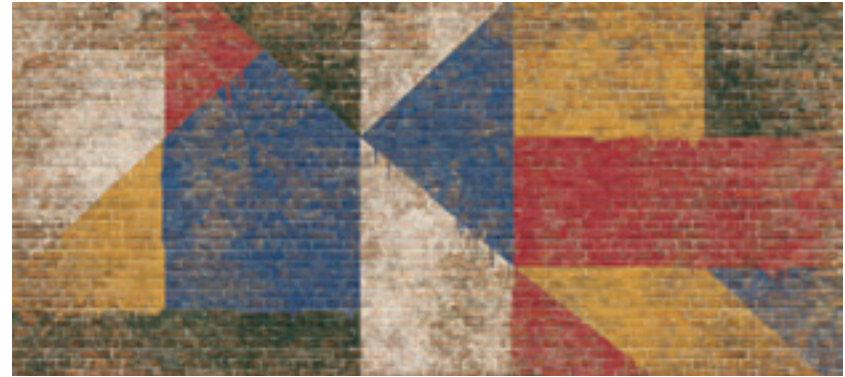


G3-06-02 • City Slicker • Grunge



G3-03-01 • Color Block • Autumn

TWV-C-IL



G3-03-04 • Color Block • Primary

TWV-C-IL



G3-03-02 • Color Block • Butter Teal

TWV-C-IL



G3-03-05 • Color Block • Graffiti

TWV-C-IL



G3-03-03 • Color Block • Citron

TWV-C-IL



G3-03-06 • Color Block • Magenta

TWV-C-IL



G3-03-07 • Color Block • Shuffle Overlay

TWV-C-IL



G3-03-08 • Color Block • Carnival Overlay

TWV-C-IL



G3-03-02 • Color Block • Butter Teal



G3-03-08 • Color Block • Carnival Overlay



G3-03-04 • Color Block • Primary



G3-11-07 • Horizontal Granite • Sedona



G3-11-01 • Crystal Granite • Amethyst

TWV-C-IL



G3-11-02 • Crystal Granite • Spa

TWV-C-IL

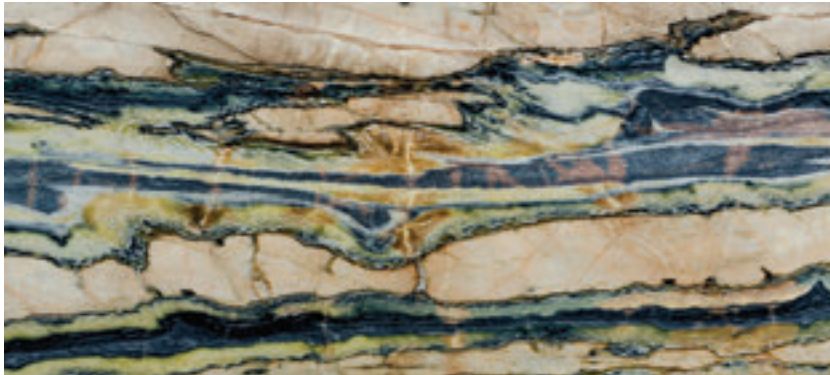


G3-11-09 • Veined Granite • Lightning



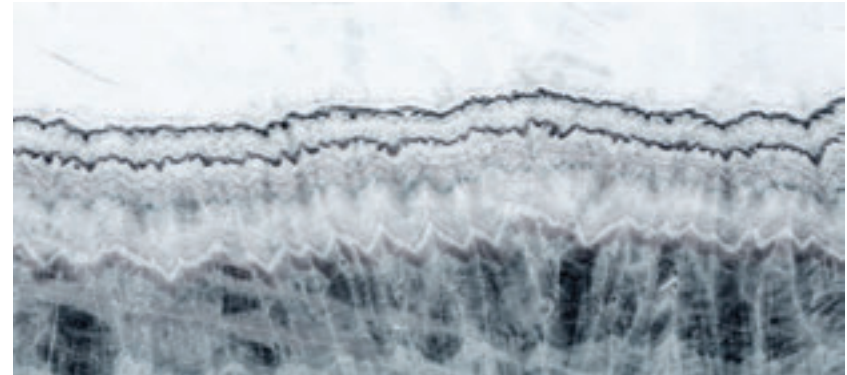
G3-11-09 • Veined Granite • Lightning

SSM-WC-IL



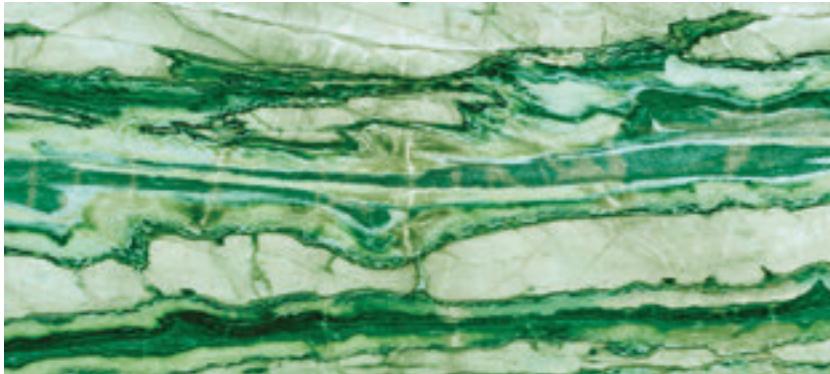
G3-11-03 • Flowing Granite • Topaz

TWV-C-IL



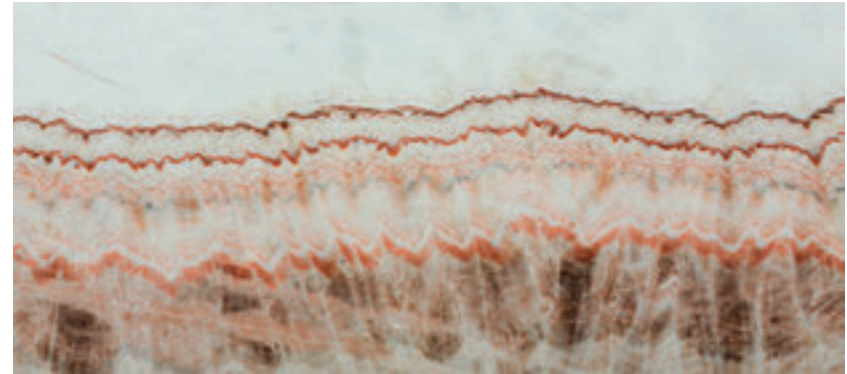
G3-11-06 • Horizontal Granite • Onyx

TWV-C-IL



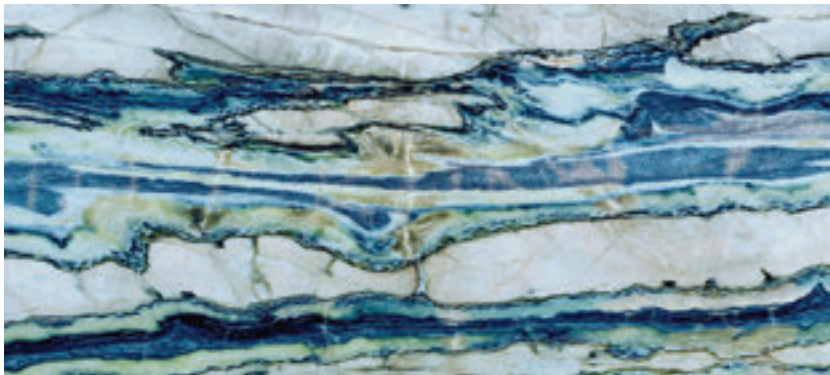
G3-11-04 • Flowing Granite • Emerald

TWV-C-IL



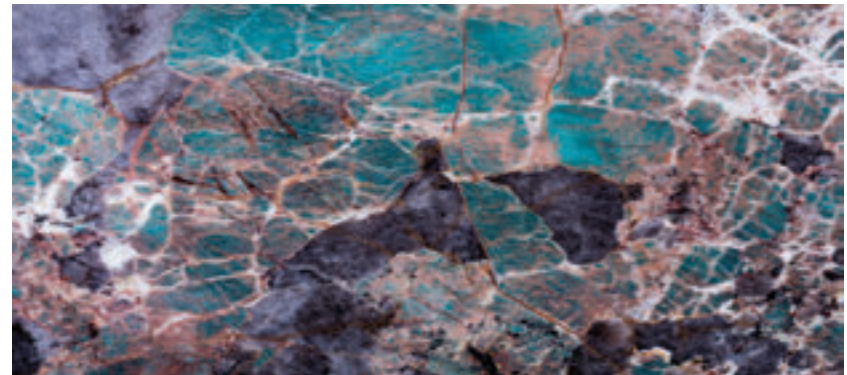
G3-11-07 • Horizontal Granite • Sedona

SSM-WC-IL



G3-11-05 • Flowing Granite • Sapphire

TWV-C-IL



G3-11-08 • Crackled Granite • Teal

SSM-WC-IL



G3-11-01 • Crystal Granite • Amethyst



G3-11-08 • Cracked Granite • Teal



G3-07-01 • One World • Maple

TWV-C-IL



G3-07-02 • One World • Birch

TWV-C-IL



G3-07-03 • One World • Window Film

PWF-W





G3-07-02 • One World • Birch



G3-07-01 • One World • Maple



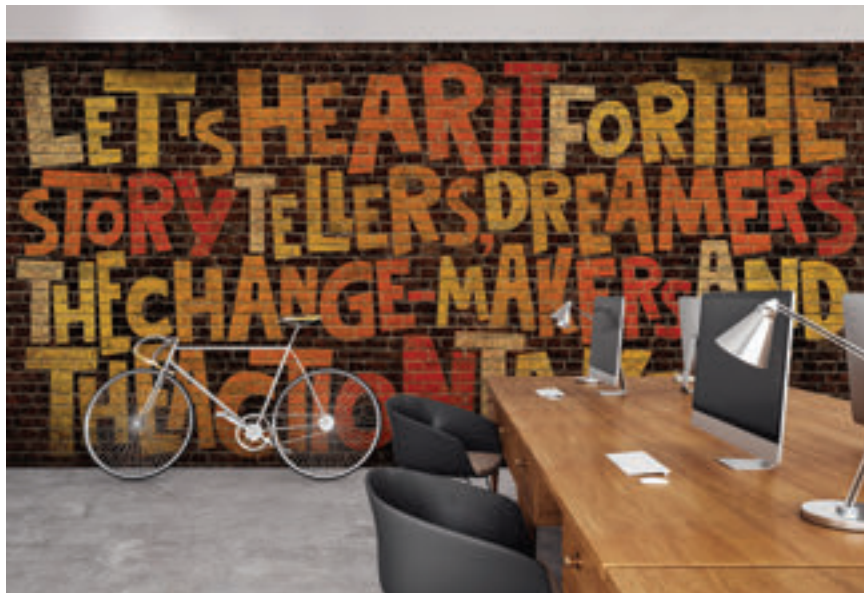
G3-07-03 • One World • Window Film



G3-25-03 • Statement • Teal Wash



G3-25-05 • Statement • Gloss Red



G3-25-04 • Statement • Brick

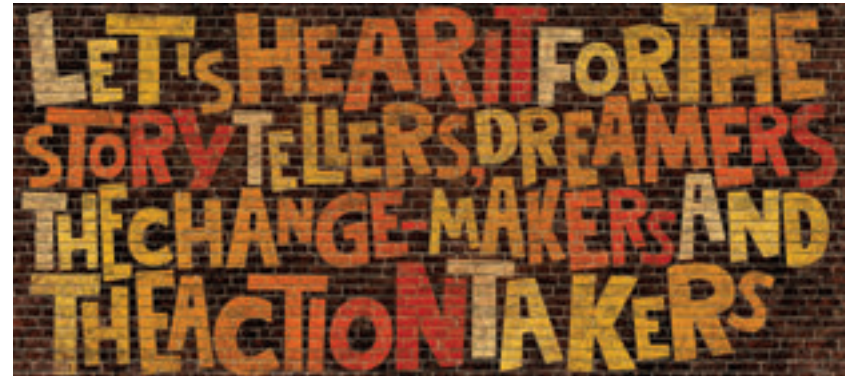


G3-25-01 • Statement • Yellow Jacket



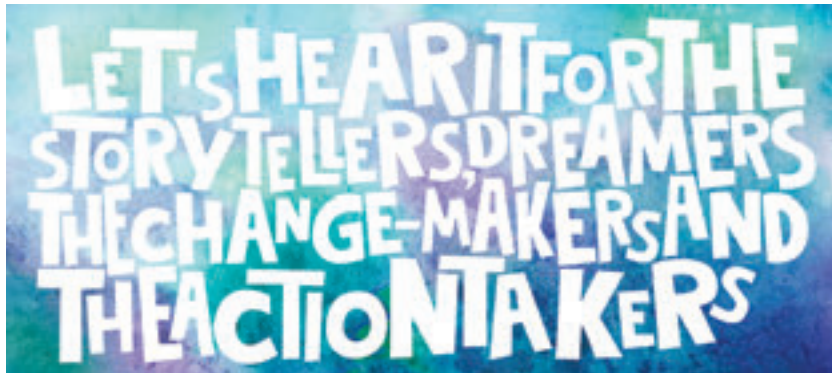
G3-25-01 • Statement • Yellow Jacket

TWV-C-IL



G3-25-04 • Statement • Brick

TWV-C-IL



G3-25-02 • Statement • Cool Wash

TWV-C-IL



G3-25-05 • Statement • Gloss Red

SWV-CA-U



G3-25-03 • Statement • Teal Wash

TWV-C-IL

Customize It! Add your custom message to this design!



G3-02-01 • Flashback • Primary



G3-02-01 • Flashback • Primary

TWV-C-IL



G3-02-03 • Flashback • Popsicle

TWV-C-IL



G3-02-02 • Flashback • Jewels

TWV-C-IL



G3-02-04 • Flashback • Mixed Metals

SSM-WC-IL



G3-02-04 • Flashback • Mixed Metals



G3-02-03 • Flashback • Popsicle

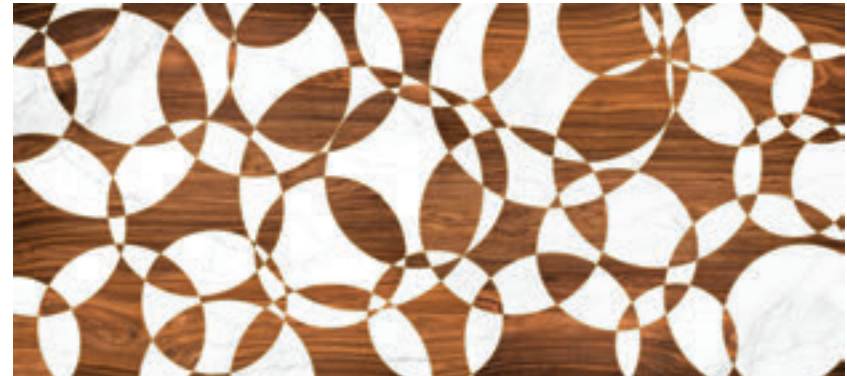


G3-05-03 • Concentric • Marble Walnut



G3-05-01 • Concentric • Concrete Moss

TWV-C-IL



G3-05-03 • Concentric • Marble Walnut

SSM-WC-IL



G3-05-02 • Concentric • Marble Oak

TWV-C-IL



G3-05-04 • Concentric • Window Film

PWF-W



G3-05-02 • Concentric • Marble Oak



G3-05-01 • Concentric • Concrete Moss



G3-16-01 • Breakwater • Autumn

TWV-C-IL



G3-16-04 • Breakwater • Greige

TWV-C-IL



G3-16-02 • Breakwater • Lake

TWV-C-IL



G3-16-05 • Breakwater • Glow

SSM-WC-IL



G3-16-03 • Breakwater • Garnet

TWV-C-IL



G3-16-01 • Breakwater • Autumn



G3-16-04 • Breakwater • Greige



G3-16-03 • Breakwater • Garnet



G3-17-02 • Waterscape • Lagoon



G3-17-01 • Waterscape • Bayou

TWV-C-IL



G3-17-04 • Waterscape • Sunrise

SSM-WC-IL



G3-17-02 • Waterscape • Lagoon

TWV-C-IL



G3-17-03 • Waterscape • Lake

TWV-C-IL



G3-17-04 • Waterscape • Sunrise



G3-18-02 • Living Words • Vine



G3-18-01 • Living Words • Brick

TWV-C-IL



G3-18-03 • Living Words • Wood

TWV-C-IL



G3-18-02 • Living Words • Vine

TWV-C-IL



G3-18-04 • Living Words • Wood Base

TWV-C-IL

Customize It! Add your logo or custom message to this design!



G3-18-01 • Living Words • Brick



G3-18-03 • Living Words • Wood



G3-20-02 • Paradise • Cosmic Orange



G3-20-01 • Paradise • Cerulean

TWV-C-IL



G3-20-04 • Paradise • Teal

TWV-C-IL



G3-20-02 • Paradise • Cosmic Orange

TWV-C-IL



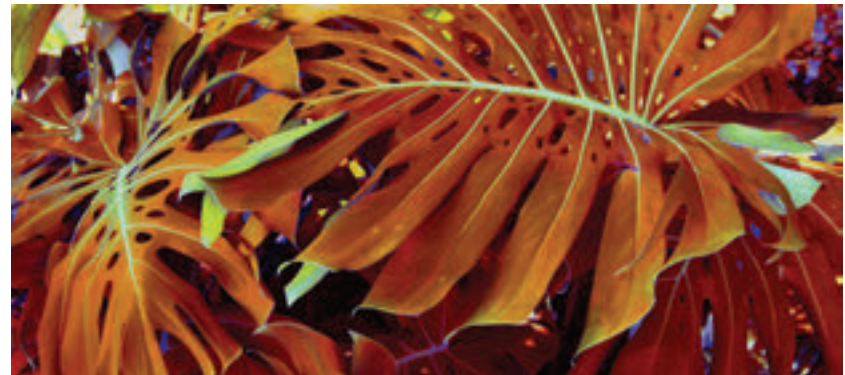
G3-20-05 • Paradise • Orchid

TWV-C-IL



G3-20-03 • Paradise • Lime

TWV-C-IL



G3-20-06 • Paradise • Metallic Copper

SSM-WC-IL



G3-20-01 • Paradise • Cerulean



G3-20-03 • Paradise • Lime



G3-24-03 • Wake Up! • Java Joe



G3-24-01 • Wake Up! • Red Eye

TWV-C-IL



G3-24-04 • Wake Up! • Decaf Red Eye

TWV-C-IL



G3-24-02 • Wake Up! • Irish Cream

SSM-WCA-U



G3-24-05 • Wake Up! • Decaf Irish Cream

SSM-WCA-U



G3-24-03 • Wake Up! • Java Joe

SSM-WCA-U



G3-24-06 • Wake Up! • Decaf Java Joe

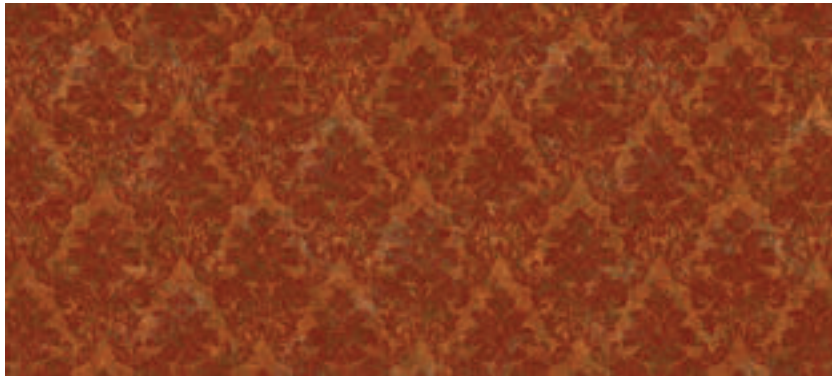
SSM-WCA-U



G3-24-01 • Wake Up! • Red Eye



G3-24-05 • Wake Up! • Decaf Irish Cream



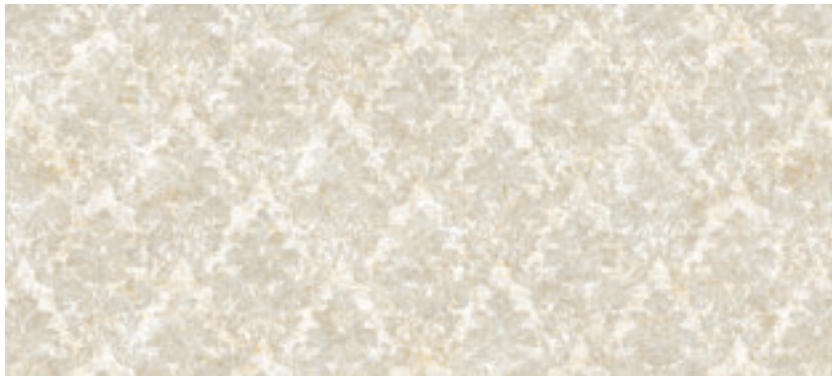
G3-15-01 • Faded Damask • Copper Patina

TWV-C-IL



G3-15-04 • Faded Damask • Azure

TWV-C-IL



G3-15-02 • Faded Damask • Alabaster

TWV-C-IL



G3-15-05 • Faded Damask • Beige Metallic

SSM-WC-IL



G3-15-03 • Faded Damask • Moss

TWV-C-IL



G3-15-06 • Faded Damask • Black Metallic

SSM-WCA-U



G3-15-06 • Faded Damask • Black Metallic



G3-15-02 • Faded Damask • Alabaster



G3-15-04 • Faded Damask • Azure



G3-12-01 • Harmony • Sea Glass

TWV-C-IL



G3-12-03 • Harmony • Mocha

TWV-C-IL



G3-12-02 • Harmony • Cosmic Orange

TWV-C-IL



G3-12-04 • Harmony • Carnival

TWV-C-IL



G3-12-03 • Harmony • Mocha



G3-12-04 • Harmony • Carnival



G3-12-02 • Harmony • Cosmic Orange



G3-10-02 • Formations • Cherry



G3-10-01 • Formations • Birch

TWV-C-IL



G3-10-02 • Formations • Cherry

TWV-C-IL



G3-10-03 • Formations • Ebony

TWV-C-IL



G3-10-03 • Formations • Ebony



G3-10-01 • Formations • Birch



G3-23-03 • Zen • Desert Spirit



G3-23-01 • Zen • Easy Breezy

TWV-C-IL



G3-23-03 • Zen • Desert Spirit

TWV-C-IL



G3-23-02 • Zen • Minimalist

TWV-C-IL



G3-23-04 • Zen • Spa

TWV-C-IL



G3-23-02 • Zen • Minimalist



G3-22-04 • Something's Fishy • Navy



G3-22-01 • Something's Fishy • Blush

TWV-C-IL



G3-22-04 • Something's Fishy • Navy

SWV-CA-U



G3-22-02 • Something's Fishy • Classic Blue

TWV-C-IL



G3-22-03 • Something's Fishy • Sea Glass

TWV-C-IL



G3-22-02 • Something's Fishy • Classic Blue



G3-21-01 • Get Fit! • Bright

TWV-C-IL



G3-21-03 • Get Fit! • Black Brick

TWV-C-IL



G3-21-02 • Get Fit! • White Brick

TWV-C-IL



G3-21-04 • Get Fit! • Wood

TWV-C-IL



G3-21-03 • Get Fit! • Black Brick



G3-21-01 • Get Fit! • Bright



G3-21-04 • Get Fit! • Wood



G3-04-01 • Bright Lights • Limitless Potential



G3-04-01 • Bright Lights • Limitless Potential

SWV-CA-U



G3-04-02 • Bright Lights • Laguna Beach



G3-04-02 • Bright Lights • Laguna Beach

SWV-CA-U

Customize It! Add your custom message to this design!



G3-04-03 • Bright Lights • Music City

SWV-CA-U



G3-04-03 • Bright Lights • Music City



G3-01-01 • Urban Patina • Alabaster



G3-01-02 • Urban Patina • Grunge



G3-01-03 • Urban Patina • Mixed Metals



G3-01-01 • Urban Patina • Alabaster

TWV-C-IL



G3-01-02 • Urban Patina • Grunge

TWV-C-IL



G3-01-03 • Urban Patina • Mixed Metals

SSM-WC-IL



G3-09-01 • Framework • Oak

TWV-C-IL



G3-09-04 • Framework • Whitewashed

TWV-C-IL



G3-09-02 • Framework • Walnut

TWV-C-IL



G3-09-03 • Framework • Teal

TWV-C-IL



G3-09-02 • Framework • Walnut



G3-09-03 • Framework • Teal



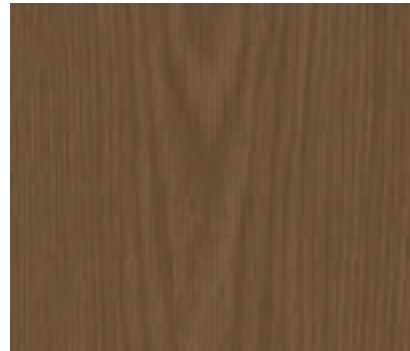
Detail



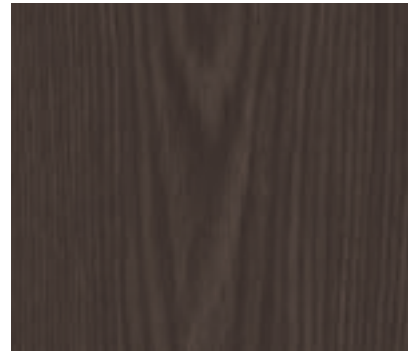
G3-27-04 • Flat Sawn • Paldao (Vinyl)



G3-27-01 • White Oak (Vinyl)
G3-29-01 • White Oak (Acoustic)



G3-27-02 • Walnut (Vinyl)
G3-29-02 • Walnut (Acoustic)



G3-27-03 • Mexican Rosewood (Vinyl)
G3-29-03 • Mexican Rosewood (Acoustic)



G3-27-04 • Paldao (Vinyl)
G3-29-04 • Paldao (Acoustic)



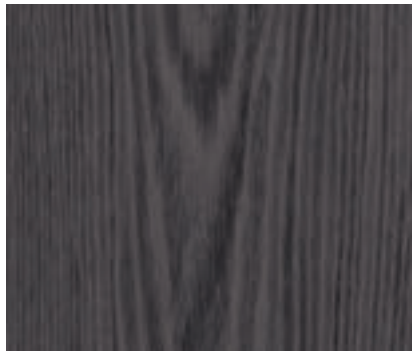
G3-27-05 • Recon Angora (Vinyl)
G3-29-05 • Recon Angora (Acoustic)



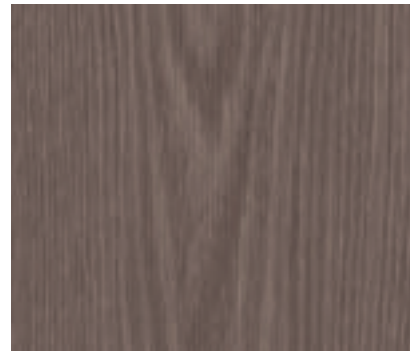
G3-27-06 • Recon Frosted Oak (Vinyl)
G3-29-06 • Recon Frosted Oak (Acoustic)



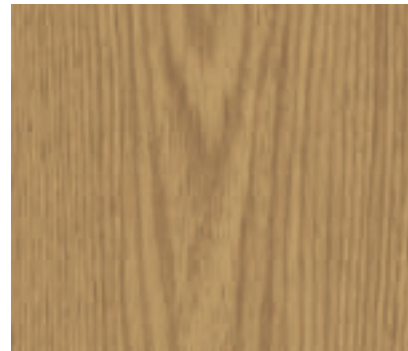
G3-27-07 • Recon Metro (Vinyl)
G3-29-07 • Recon Metro (Acoustic)



G3-27-08 • Recon Midnight (Vinyl)
G3-29-08 • Recon Midnight (Acoustic)



G3-27-09 • Recon Walnut (Vinyl)
G3-29-09 • Recon Walnut (Acoustic)



G3-27-10 • Recon Teak (Vinyl)
G3-29-10 • Recon Teak (Acoustic)

Vinyl & Acoustic Options

This design is available in two standard options:

Vinyl • LWV-C-IL
 Printed on a 20 oz. Type II white vinyl with an emboss that accentuates the printed wood grain.

Acoustic • AWP-DS
 Printed on acoustical fabric and wrapped onto a sound absorptive panel.

Refer to Page 95 or contact your local sales representative for additional information on our acoustical products.



Detail



G3-28-09 • Quarter Sawn • Recon Walnut (Vinyl)



G3-28-01 • White Oak (Vinyl)
G3-30-01 • White Oak (Acoustic)



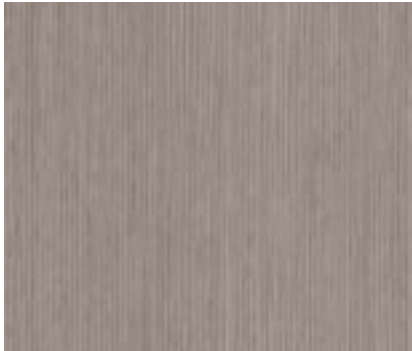
G3-28-02 • Walnut (Vinyl)
G3-30-02 • Walnut (Acoustic)



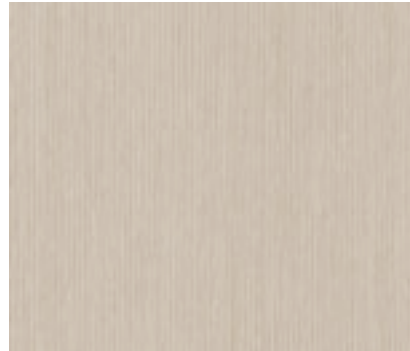
G3-28-03 • Mexican Rosewood (Vinyl)
G3-30-03 • Mexican Rosewood (Acoustic)



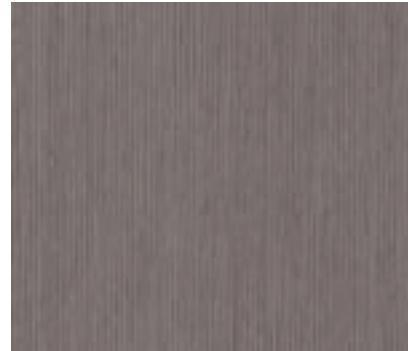
G3-28-04 • Paldao (Vinyl)
G3-30-04 • Paldao (Acoustic)



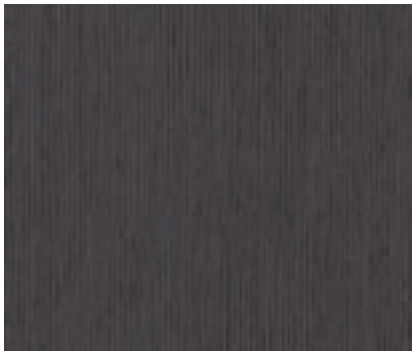
G3-28-05 • Recon Angora (Vinyl)
G3-30-05 • Recon Angora (Acoustic)



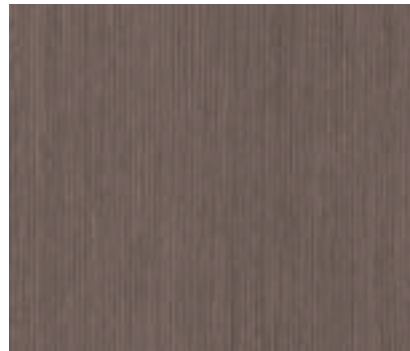
G3-28-06 • Recon Frosted Oak (Vinyl)
G3-30-06 • Recon Frosted Oak (Acoustic)



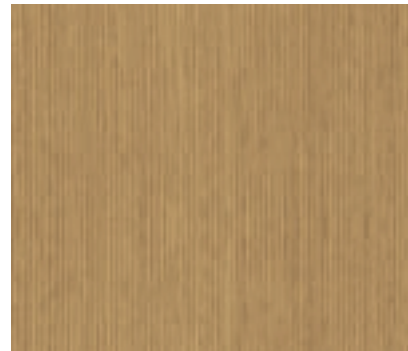
G3-28-07 • Recon Metro (Vinyl)
G3-30-07 • Recon Metro (Acoustic)



G3-28-08 • Recon Midnight (Vinyl)
G3-30-08 • Recon Midnight (Acoustic)



G3-28-09 • Recon Walnut (Vinyl)
G3-30-09 • Recon Walnut (Acoustic)



G3-28-10 • Recon Teak (Vinyl)
G3-30-10 • Recon Teak (Acoustic)

Vinyl & Acoustic Options

This design is available in two standard options:

Vinyl • LWV-C-IL
 Printed on a 20 oz. Type II white vinyl with an emboss that accentuates the printed wood grain.

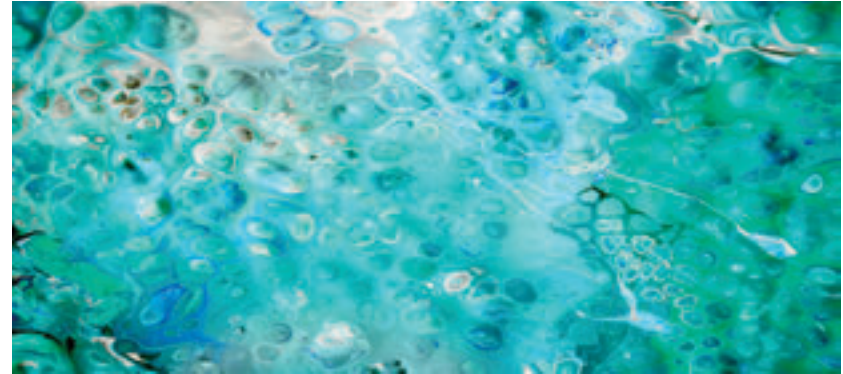
Acoustic • AWP-DS
 Printed on acoustical fabric and wrapped onto a sound absorptive panel.

Refer to Page 95 or contact your local sales representative for additional information on our acoustical products.



G3-07-03 • One World • Window Film

PWF-W



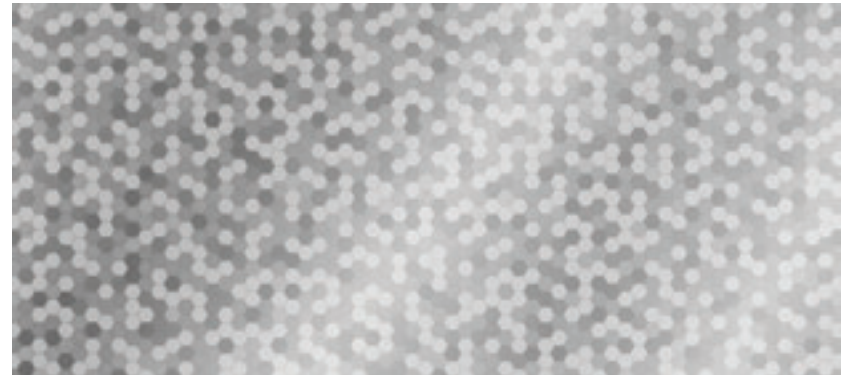
G3-13-05 • Tidal • Window Film

PWF-CC



G3-05-04 • Concentric • Window Film

PWF-W



G3-14-06 • Honeycomb • Window Film

PWF-W



G3-07-03 • One World • Window Film



G3-13-05 • Tidal • Window Film



G3-05-04 • Concentric • Window Film



G3-14-06 • Honeycomb • Window Film

Specify

Gravity Digital Walls are here to push boundaries and realize your vision. Simple to custom. Same steps:

1 EVALUATE YOUR SPACE

Begin by measuring the space or at least establishing its approximate dimensions as closely as possible (all Gravity murals are sized to order). Consider other attributes of the environment such as lighting conditions, privacy needs, acoustic issues, etc. Knowing these will help you select the right options and will improve the efficiency and accuracy of your quote.

2 SELECT YOUR ARTWORK

What inspires you? What overall look are you trying to achieve? Choosing the artwork that's just right for you can be done in one of the following ways:

Select a Standard Gravity Design - Choose one of the designs and colorways in this book. It's the easiest and most efficient way to add visual impact, and samples are available for each pattern.

Customize a Gravity Design - Each of the designs in the Gravity collection can be customized in a variety of visual and functional ways. See *Custom Options* to learn more!

Create a Bespoke Piece of Art - Share your concept with us and let our talented design team create a unique piece of art just for you.

Provide Your Own Image/Stock Image - Have something else in mind? Gravity Digital Walls offers full contract printing services for third party images.

3 REQUEST A QUOTE

Once you've selected your artwork and determined the size of your mural(s), contact your sales representative for a quote. The quote will outline all of the necessary information to add the product (whether standard or custom) to your specification.

Custom Options

Gravity Digital Walls can be modified to address both aesthetic and functional needs. Your sales representative will gladly answer any questions regarding customization and assist you with finding the right solution for your needs. Some of the more common customizations include:

Change the Color of a Design - A cost-effective way to adapt any design to blend with your palette. Just keep in mind that complex, tonal designs can be more subjective to custom color than those with flat, solid colors.

Modify the Composition of a Design - Add text or a logo. Overlay a photo. Remove elements. Our designers can make adjustments to emphasize and fine-tune your favorite part of a design.

Change the Scale of a Design - Love a motif but wish it were twice as big? Just ask! In addition to custom sizing every Gravity mural, the scale of the artwork can be adjusted as well. Of course not all artwork can scale infinitely without degradation, but our designers will advise you of any potential issues.

Change the Base Material - All of the standards in this volume are printed on a pre-determined base material (identified in the product code below each thumbnail). In addition to these, your Gravity design can be printed on a variety of other materials that address a range of functional applications as well as adding visual excitement! See *Materials* to learn more.

Samples

11" x 13" Memo Samples are available for every standard design from the Gravity collection. They feature a full-scale crop of the design, swatches of the design's colors, and they are printed on the design's actual material. Your sales representative can also share Feeler Samples that demonstrate our other available printable materials.

In addition to these samples, digital mockups are used to fine-tune artwork during a project prior to final approval. A Strike-Off is then produced for final approval.

Materials

Gravity offers a wide range of standard and optional printable materials to provide a variety of functional and aesthetic solutions. In addition to these we have the ability to print on other substrates as well, so if you don't see what you're looking for be sure to ask your sales representative.

Note that all the standard Gravity designs in this volume are printed on a pre-determined standard material (indicated by its product code), but you may custom select a different material for any design.

STANDARD BASE MATERIALS

20 oz. Type II White Vinyl (Smooth or Textured Emboss)

20 oz. Type II Silver Mylar Vinyl (Smooth or Textured Emboss)

Clear Polyester Window Film

OPTIONAL BASE MATERIALS

Non-PVC Wallcovering (Smooth or Textured Emboss)

Rigid Protective Panels

Acoustical Fabric (*See Acoustical Products*)

Fiber-Reinforced Plastic (FRP)

Codes

Each standard design in this volume is labeled with a product code (in the lower right corner of its thumbnail). This code prefix identifies the default base material on which that particular design is printed:

TWV- 20 oz. Type II White Vinyl (Textured Finish)

SWV- 20 oz. Type II White Vinyl (Smooth Finish)

MWV- 20 oz. Type II White Vinyl (Semi-Smooth Finish)

CWV- 20 oz. Type II White Vinyl (Canvas Emboss)

LWV- 20 oz. Type II White Vinyl (Linear Emboss)

TSM- 20 oz. Type II Silver Mylar Vinyl (Textured Finish)

SSM- 20 oz. Type II Silver Mylar Vinyl (Smooth Finish)

PWF- Clear Polyester Window Film

AWP- Acoustical Wall Panel

Coatings

Where applicable, Gravity products are top-coated with our ImageLock® protective coating, which adds the necessary flame retardancy that is required for Class A certification on most digitally printed Type II substrates. Additional benefits include better abrasion, stain, and UV resistance, and increased antimicrobial properties.

Acoustical Products

All of our Gravity designs can be printed on our Acoustical Fabric. The fabric is then wrapped onto a sound absorptive panel of your choice. We offer a variety of panel types to suit a range of needs.

Traditional Fiberglass Acoustical Panel

Ecocore Acoustical Panel - Made of 100% Polyester. Our Ecocore panels are high-impact, tackable and made with recycled materials.

For additional information on our acoustical products, please contact your local sales representative.

Online

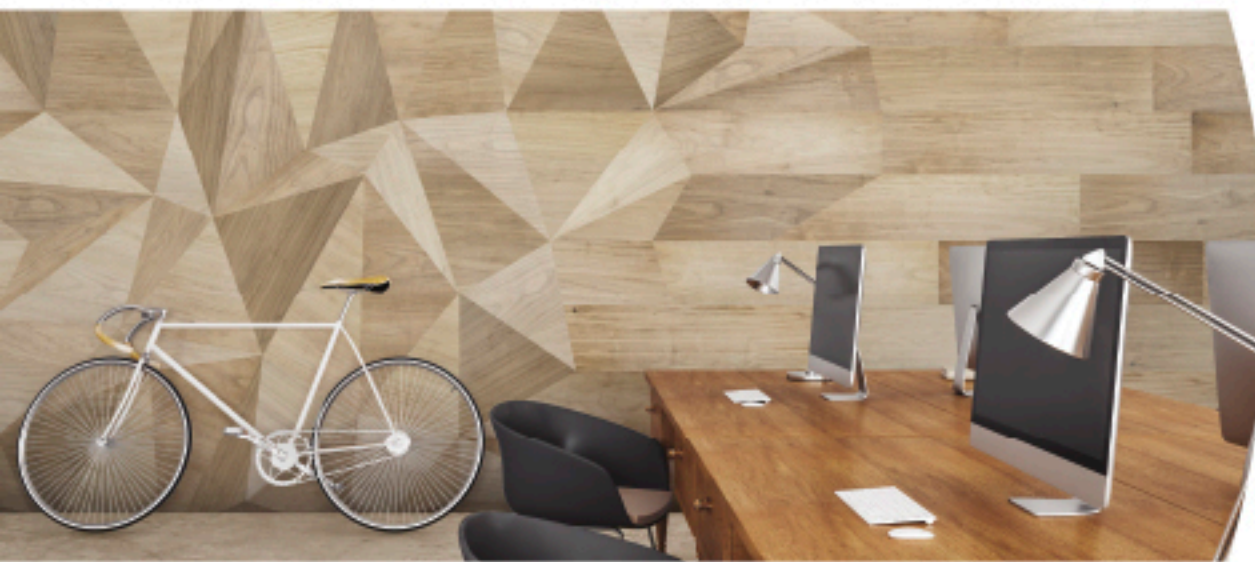
Visit gravitydigitalwalls.com for more information, to see the latest updates, and to download specification sheets, installation instructions, and more.

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GRAVITY

DIGITAL WALLS

LBI • BOYD
Design Resource
2275 Auto Centre Dr.
Glendora, CA 91740
(909) 592-1100
lbiboyd.com

DESIGN RESOURCE
Midwest
721 2nd Ave. North
Minneapolis, MN 55405
(800) 358-6332
designresource-midwest.com

FASHION
DESIGN RESOURCE
4005 Carnegie Ave.
Cleveland, OH 44103
(800) 362-9930
fashionadco.com