

**TRUE
RESIDENTIAL®**

LOOKBOOK 2019

The Kitchen Beautiful

Principle

We call something—an object, a moment, a person—“beautiful” when shape meets need, when form integrates with function. So when we say that a True Residential refrigerator is beautiful, we’re standing on a principle, an aesthetic standard.

Form

True Residential refrigerators take form from the foresight of the bold, the designers and architects whose high aesthetic has helped shape everything from the profile of our hinges to our custom colors and hardware, which are redrawing the lines of appliance design.

Function

Every detail of every part—compressor, 304 Series stainless, dual zone temperature control—has origins in the workstations of professional chefs, who demand from their kitchens precision, accountability, and thoughtfulness.

Beauty

Every moment of a True refrigerator reflects impeccable taste and surpasses exacting standards. A True refrigerator exists to anchor the kitchen, serving as a statement piece and an aesthetic referent that exceeds the expectations of the most discerning architects, designers, and consumers. We make refrigerators, but more than that, we make refrigeration beautiful.



The True 48, Stainless Solid
15" Wine Cabinet, Stainless Glass
Clear Ice Machine, Stainless Solid



30" Freezer Column
Matte Black / Gold





30" Glass Door Refrigerator Column, Matte Black / Gold
24" Dual Zone Wine Cabinet, Matte Black / Gold
30" Freezer Column, Matte Black / Gold

T rue 30" Columns offer designers the freedom to specify kitchens that look the way they want and, as importantly, reflect the way that homeowners live. Pairing a 30" Refrigerator Column with a 30" Freezer,

an undercounter Wine Cabinet, or even with a True Side-By-Side means complete control and complete freedom, and for homeowners and designers alike, that means complete luxury.



For over a decade, we gathered feedback from the design community, world-renowned chefs, and demanding homeowners. Then, we crafted the first full-size True Residential refrigerator, and, in the process, we redefined the concept of the luxury appliance.



The True 48, Stainless Solid
15" Wine Cabinet, Stainless Glass
Clear Ice Machine, Stainless Solid



The True 48, Stainless Solid

“THERE IS ABSOLUTELY
NO SUBSTITUTE
FOR THE BEST.”

- James Beard





30" Dual Zone Wine Columns with 90" Joining Kit
Stainless / Brass



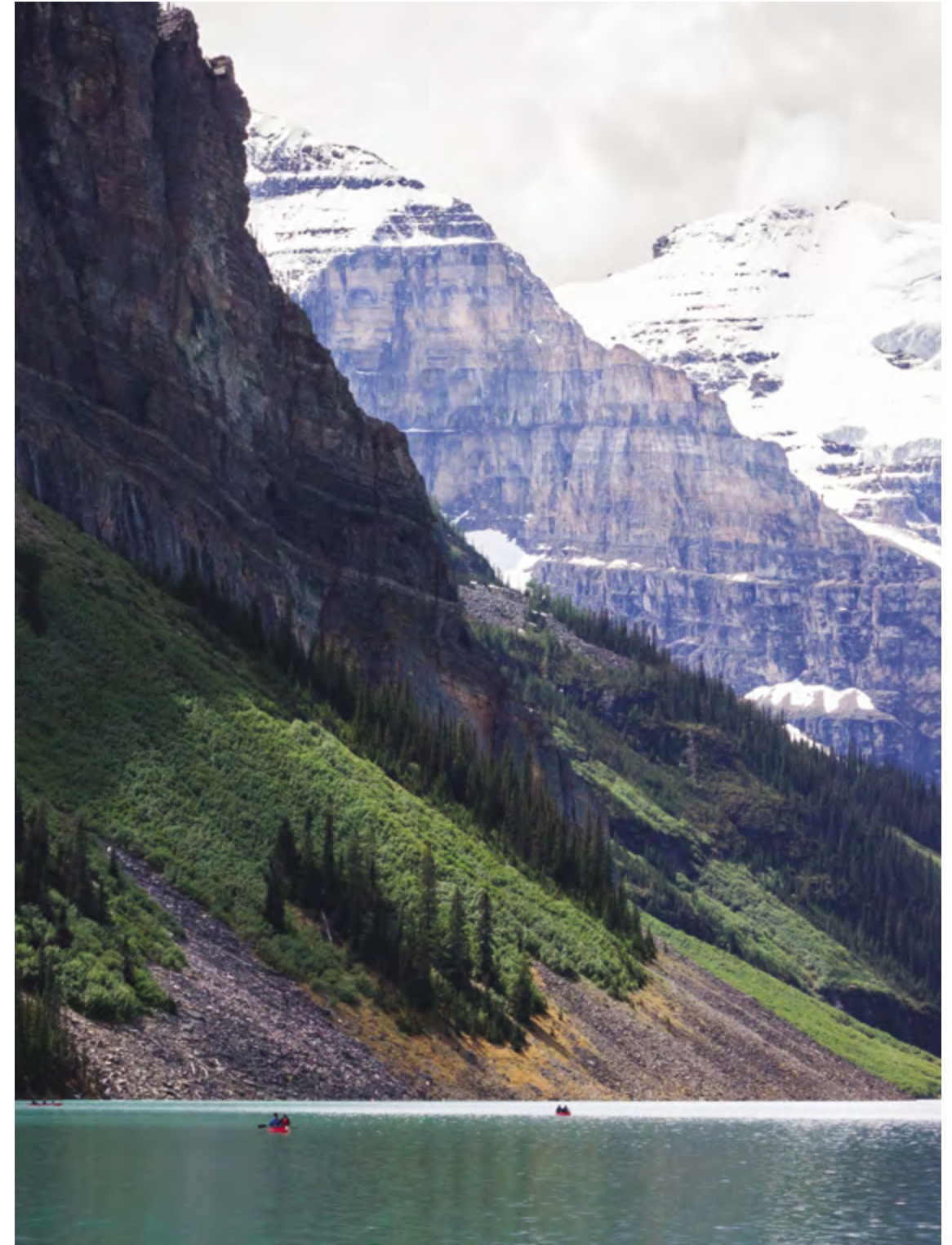
30" Glass Door Refrigerator Column
Cobalt / Brass
30" Dual Zone Wine Columns with 90" Joining Kit
Stainless / Brass

The True 48 Glass Door, Cobalt / Brass
30" Glass Door Refrigerator Column, Cobalt / Brass





30" Glass Door Refrigerator Column, Stainless Glass
Undercounter Freezer Drawer, Stainless Solid





The True Residential refrigerator is an aesthetic indicator, a value statement, a retreat from the everyday. The kitchen designed around True is a kitchen designed with boldness and imagination; it's the kind of kitchen a world-renowned chef would design for her own home (or home away from home).



30" Glass Door Refrigerator Column, Stainless Glass
30" Freezer Column, Stainless Solid



30" Refrigerator Column, Cobalt / Gold
Image Credit (prior image also): Stephen Alexander
Homes & Neighborhoods



24" Beverage Center, Stainless Glass
24" Refrigerator, Stainless Glass
Dual Tap Beverage Dispenser, Stainless Solid



The True 42, Stainless Solid
Refrigerator Drawer, Stainless Solid
Beverage Center, Overlay Glass



Clear Ice Machine, Overlay Solid



Freezer Drawer, Stainless Solid
Dual Tap Beverage Dispenser, Stainless Solid
(far right) Beverage Center, Stainless Glass





EVERY
THING
IN ITS
PLACE



30" Glass Door Refrigerator Column, Antique White / Brass

30" Freezer Column, Antique White / Brass

30" Dual Zone Wine Column, Antique White / Brass



30" Freezer Column, Stainless Solid
30" Glass Door Refrigerator Column, Stainless Solid
60" Joining Kit, Stainless Solid



METICULOUS CRAFTSMANSHIP

The details of a True Refrigerator are where our obsession over design and quality is most apparent. From adaptable shelves, drawers, and baskets to ramp-up lighting, every cubic foot denotes luxury. With our 304 Series stainless interior and True Precision temperature control, no detail has been spared. Which is what you expect from True: we're meticulous down to the last seam, so much so that we won't attach the True logo until at least 20 of the men and women who have helped build a refrigerator sign their names to it. We're too proud to do otherwise.



DOOR HINGE

Crafted from solid stainless and designed to stay open at 120°, each high grade hinge passes rigorous testing and boasts a silent, soft close. Others' hinges are solely functional, designed to fade into the background; True hinges are proud.



DOOR HANDLE

Designed to complement any kitchen interior, the balanced, tubular handles are at once robust and ergonomically minded. In other words, you won't ever have to think about opening your True—but if you want to, these handles can handle that.



DRAWER

Soft-close glides and a Lexan-like front with integrated handle lend dimensional stability and functional clarity to our stainless steel drawer bins. And that's before even mentioning the luxurious amount of storage.



GLASS SHELF

When it comes to preparation and storage, professional chefs understand the necessity of flexibility and control. We met those needs by designing stainless steel encapsulated glass shelves that are both adjustable and removable.



RAMP-UP LIGHTING

We're too proud of our 304 Series stainless steel interior not to shine a light on it. So we developed a dramatic, ramp-up lighting system that—more than merely illuminating—showcases the interior and all that it holds.








CONTROL PANEL

With its simple to use controls and crisp LCD display, The True Control Panel offers a degree of precision and consistent performance found in the kitchens of world-renowned chefs.

CUSTOM COLORS

MATTE WHITE	ANTIQUÉ WHITE	COBALT	EMERALD
COLOR NUMBER 030	COLOR NUMBER 050	COLOR NUMBER 078	COLOR NUMBER 086
			
ULTRA MATTE BLACK	MATTE BLACK	GLOSS BLACK	
COLOR NUMBER 085	COLOR NUMBER 027	COLOR NUMBER 044	
			

CUSTOM HARDWARE

CHROME	GOLD	BRASS	COPPER	PEWTER
COLOR NUMBER H02	COLOR NUMBER H08	COLOR NUMBER H01	COLOR NUMBER H03	COLOR NUMBER H05
				



FULL SIZE

COLUMN

30" COLUMN



36" COLUMN



SIDE-BY-SIDE

THE TRUE 42



THE TRUE 48



THE TRUE 48 GLASS DOOR



UNDERCOUNTER

REFRIGERATOR



UNDERCOUNTER

WINE CABINET



DUAL ZONE



BEVERAGE CENTER



REFRIGERATOR DRAWER



FREEZER



CLEAR ICE MACHINE



BEVERAGE DISPENSER



DUAL TAP





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