

SPRINGS

CREATIVE



1887



SPRINGS COTTON MILLS

Springs Cotton Mills was founded by Leroy Springs and Samuel Elliot White in Lancaster, South Carolina.

RETAIL AND SPECIALTY FABRIC DIVISION FOUNDED

Springs Industries established the Retail and Specialty Fabrics Division to oversee the production of high-quality apparel and finished fabrics.



1970

2001



CREATIVE PRODUCTS GROUP

Under the leadership of Derick Close, whose family founded Springs, the Retail and Specialty Fabrics Division was renamed the Creative Products Group.

SPRINGS CREATIVE PRODUCTS GROUP, LLC

Recognizing the Creative Products Group's potential for growth and proven ability to operate independent of the corporate structure, Derick Close purchased the division in March 2007.



2007

2013



DIGITAL TEXTILE PRINTING

Springs Creative invested in the company's first domestic digital textile printing resources. The result was dramatically increased speed to market with unparalleled color and detail print quality advancements.

SUSTAINABLE FUTURE

We've built a unique framework of both creative and logistical operations to support the rising demand for digital printing and changing consumer landscape. Today, Springs Creative sits at the forefront of the decorative home textiles market and the future of the digital textile printing industry.



2023



COTTON FACTORY

WHO WE ARE

As an established leader in the textile industry, Springs Creative offers wide-format printing onto practically any substrate for almost any application. Our Digital Division was formed to enhance the offerings of Springs Creative Products Group, with professional services that set us apart in this industry.



SPRINGS|digital

CREATIVE

Our digital printing facility is equipped with the very latest textile printing technology, providing significant advantages for our customers.

Capabilities include heat transfer/dye sublimation, latex and pigment printing. We also offer product development, color matching, and in-house artwork editing/creation.

Digital printing of textiles reduces fabric waste while offering controllable minimum order quantities. The industry has been growing exponentially but is still only 10% of today's textile printing capacity. Digital pigment printing is expected to grow at a faster rate than digital reactive for the foreseeable future given global sustainability efforts and an increasing awareness of environmental impact.

With new inks being introduced every year, the color vibrancy gap between reactive and pigment printing is closing. Digital pigment printing has a clear advantage in color consistency and colorfastness to both UV exposure and bleach. When compared to digital reactive printing, there are fewer processing steps involved.

We stock a rich selection of polyester, natural, and blended substrates presenting unlimited opportunities for customization. Unique textures, already prepared for printing, have been carefully chosen to meet or exceed the minimum industry standards for home decor, hospitality, and upholstery for both contract and residential applications.

Our experienced supply chain can source custom substrates to meet your specific product needs. Customers always have the option of providing their own fabrics.

THE SUSTAINABLE CHOICE

WATER USE Digital Pigment Printing reduces water consumption by 70% when compared to Reactive

ENERGY USE Digital Pigment Printing reduced total energy consumption by 51% compared to Digital Reactive Printing.

GREEN HOUSE GAS IMPACT The same study found Digital Pigment Printing generated 46.5% less Carbon dioxide emissions per square meter than Digital Reactive Printing.

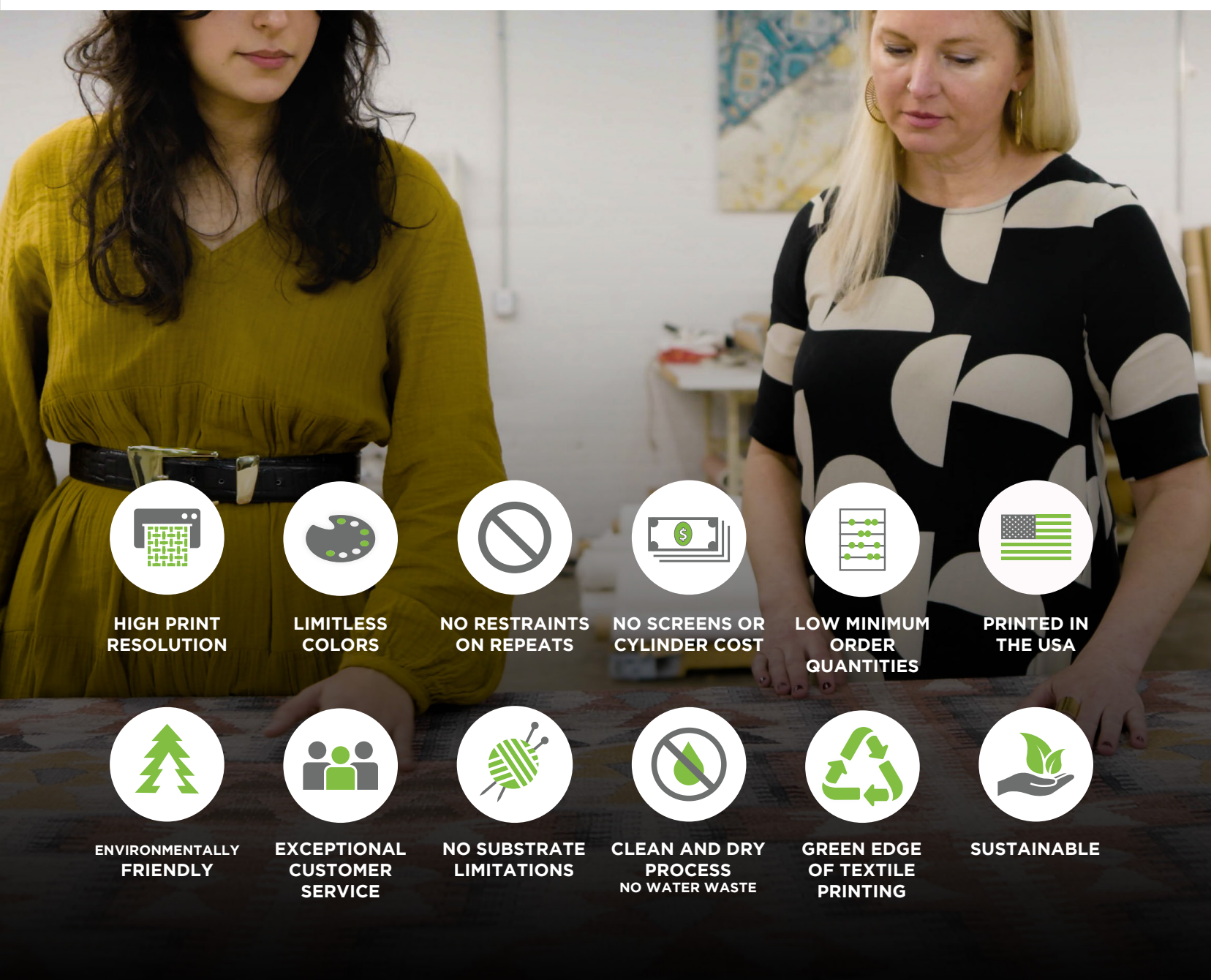
OTHER ENVIRONMENTAL FACTORS With fewer processes, Digital Pigment Printing requires less floor-space than Digital Reactive Printing the same amount of printed fabric.

We offer 3 printing technologies:

DYE SUBLIMATION With state of the art narrow and wide printers, we print on paper and then heat transfer to fabrics—allowing for a vibrant color gamut.

PIGMENT PRINTING This process prints directly to fabric and is used for our blends, cottons, and linens.

LATEX For customers desiring outdoor applications, this process prints directly to fabric and offers superior lightfastness.



HIGH PRINT RESOLUTION



LIMITLESS COLORS



NO RESTRAINTS ON REPEATS



NO SCREENS OR CYLINDER COST



LOW MINIMUM ORDER QUANTITIES



PRINTED IN THE USA



ENVIRONMENTALLY FRIENDLY



EXCEPTIONAL CUSTOMER SERVICE



NO SUBSTRATE LIMITATIONS



CLEAN AND DRY PROCESS NO WATER WASTE



GREEN EDGE OF TEXTILE PRINTING



SUSTAINABLE



IMAGING SERVICES

At Springs, we use a complete line of wide-format aqueous, solvent, UV, and dye sublimation printing. We offer production processes, including but not limited to, lamination, adhesives, and computer die cutting.

Our machines are equipped to print on rigid materials such as styrene, sintra, cardboard, wood, aluminum, and acrylic, as well as a variety of roll media. When combining any of these, we provide a large range of finished products for tradeshows, promotions, special events, POP/POS displays and innumerable products for interior or exterior design applications.

In an effort to further extend our digital textile printing capabilities with a wider range of media and dye-stuff materials, we present the HP LATEX R2000 Plus Digital Printer. The added capability of printing the glossiest, high-opacity white ink opens the door to a broader product and customer base. The HP Latex R2000 Plus Printer is a hybrid machine and benefits the business by adding speed, versatility, and quality at affordable prices.

This printer uses water-base, non-solvent inks, has no harmful emissions, fumes or odors and is UL ECOLOGO® and GREENGUARD Gold certified.

WALLPAPER

Here at Springs Creative, our goal is to help you envision a customized wallpaper program. We can help you transform your ideas and develop a fully customized product from design, roll-size quantities and even provide blind drop-shipping to your customer.

We offer coated paper, nonwoven, natural, and vinyl substrates for printing.





SPRINGS | outdoor

CREATIVE powered by SPRINGSHIELD

In 2022, Springs Creative launched the Springshield 2.0 outdoor finish. In an effort to manufacture the best digitally printed textiles in the industry and minimize our impact on the environment, we have developed a PFAs-free soil and stain performance finish for all our outdoor fabrics.

When combined with our latex printing method, our substrates reach a lightfastness of over 1,000 hours.





TESTING LAB

Springs Creative operates a full featured testing lab in Fort Lawn, SC. We conduct all the needed testing to provide Certificates of Analysis (COAs). The lab is primarily a physical testing lab, focusing on analyzing the physical characteristics and capabilities of all our substrates. We measure strength, elongation, shrinkage, thickness, air permeability, weight, abrasion, and thread count. Our lab also tests to reach various fire retardancy standards, colorfastness, accelerated laundering and other common textile standards.

The lab conducts various analytical tests which are required for troubleshooting processing issues. Examples include hexane and water extraction, fiber identification and blend percentage as well as basic microscopy. We pride ourselves on quick turn around time and offer testing services to outside parties as well.

We are able to perform a variety of tests, including:

- ASTM
- AATCC
- CAL-117
- NFPA-701
- ATMD4157-13
- AATCC 16.3
- XENON ARC
- LIGHTFASTNESS TESTING
- WYZENBEEK ABRASION TESTING





BAXTER MILL

archive

The Baxter Mill Archive is a unique collection of over 600,000 antique documents, hand-painted designs and vintage art books, spanning over three or more centuries from nearly every corner of the world.



THE SPRINGS COLLECTION

The Springs name has been associated with textile manufacturing since its first mill opened in 1887. Springs Archive Collection is home to the original designs of iconic brands such as Wamsutta and Springmaid with over 200,000 timeless and classic motifs.



THE ILENE DANCHIG TEXTILE COLLECTION

Ilene Danchig began her career in the textile industry as a designer and weaver. Her passion for collecting textiles has led her to amass more than 100,000 textiles and prints from all over the world. Danchig soon realized she could sell her unique textiles and art as an inspiration to the fashion and home furnishing industries.



STUDIO MESSINA

The Messina Archive represents nearly three decades of collecting. It was amassed from a variety of sources including auction house in Paris and London, antique shows, textile dealers, private collectors, estate sales and flea markets across the country and overseas.

SPRINGS|home

CREATIVE

Springs Home, in partnership with Baxter Mill Archive, provides in-house design services to customers and clients. Our in-house team identifies designs based on specific targeted lifestyles, trends and seasons. Color palettes, scaling, and motifs are all taken into consideration and reinterpreted into a powerful visual and design road map for everything we develop.





Our Design Services include:

- CAD Services
- Product Development
- Trend & Marketing
- Digital Printing
- Color Matching

SPRINGS|retail

CREATIVE

QUALITY PRODUCTS FOR TODAY'S MARKET

Springs Creative is dedicated to creating quality textile products that inspire artists, makers, designers and individuals. Our greatest strength is in our commitment to providing services that forge solutions for our customers while identifying market trends and manufacturing advancements that cater to remarkable product results.

Our retail division strives to be your full lifestyle destination from product and creative development to channel marketing support. We know and value the role this plays in your product and utilize today's tools to accomplish best results.

CUSTOMER PARTNERSHIPS

amazon

fabric.com
an amazon company

HOBBY LOBBY

JOANN

Michaels
Where Creativity Happens™

Walmart

wayfair®

zulily



CURATED LICENSED PRODUCTS

As a creative and strategic partner, we license top entertainment properties and well-known artisan brands. We continue to be a market leader in the craft fabric industry through our commitment to promoting licensor and retailer brands and consumer sales.



ENTERTAINMENT



ARTIST



PRIVATE LABEL



GLOBAL FOOTPRINT

SOURCING IN A CHALLENGING INTERNATIONAL CLIMATE

Springs Creative Shanghai is our primary global sourcing arm. All of our product sourced from China is handled by our office, which employs thirteen talented individuals. Our sourcing capabilities cover all areas of our company—from printed cotton fabrics to upholstery and highly technical Fire Retardant core spun yarn and spacer products. Our Shanghai office also facilitates shipments to countries other than the U.S. as needed by our customers.

One of our capabilities is our own in-house Quality Control. All Springs Creative shipments are audited by our own people prior to shipment to us or our customers.

Members of our executive team visit China multiple times per year to have one-on-one contact with our Shanghai team, visit with our strategic suppliers and follow up on orders.

With the imposition of punitive tariffs on China, Springs Creative moved quickly and developed a global footprint. We are actively working with factories in the following countries: China, India, Pakistan, Turkey, South Korea, Thailand, Taiwan and the United States. In a matter of a few days, we can determine which country is best suited to service a particular requirement. All our factories are audited for social compliance by third party auditing companies.





THE NEW HOME OF SPRINGS CREATIVE

The Thread will be a creative destination for the community to come together to work, eat, shop and play. The Thread is spooling up in the Knowledge Park district of Rock Hill—an area that assisted in Rock Hill becoming one of 10 communities across the nation named as an “all-American City” by the National Civic League in 2019. This will be the state’s largest adaptive reuse project and, along with surrounding developments, will have over \$150 million of commercial construction in the next few years. These projects are poised to create the most dynamic and innovative city submarket in the greater Charlotte metro area.

Located in one of the most iconic buildings in the region, The Thread transforms 400,000 square feet of historic industrial warehouse space in Rock Hill, South Carolina into an exciting adaptive mixed-use development.





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